



The Essential Reference Guide to China Sourcing: A comprehensive guide to common pitfalls and best practices

Mike Bellamy

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INTRODUCTION TO THE BOOK

Based upon a decade of continuous practice on-the-ground in China and feedback from his internationally recognized, industry leading, seminar series, this book is the only China sourcing reference written by an American with both sourcing and manufacturing expertise.

It offers buyers a comprehensive understanding of China sourcing from a quality control, intellectual property, negotiations, supply chain management, manufacturing, engineering, finance and bi-cultural point of view.

- No other China sourcing guide offers supportive, empathetic insights from a buyer's perspective.
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Even veterans of China sourcing will gain from this book.

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