



Global Supply Chain Ecosystems: Strategies for Competitive Advantage in a Complex, Connected World

Mark Millar

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With increased globalization, off-shoring, and outsourcing, global supply chain management is becoming an important issue for many businesses. Global supply chain management shares some of the main concerns of traditional supply chain management, such as lowering the costs of procurement and decreasing the risks related to purchasing activities. It also has the additional challenge of involving a company's worldwide interests and suppliers, covering numerous organizations across several countries, borders, time zones, cultures, and languages.

Global Supply Chain Ecosystems explores the latest market trends and industry developments across emerging, developing, and developed markets. Author Mark Millar presents practical insights that will help companies capitalize on market opportunities, overcome supply chain challenges, and make better informed business decisions. In addition to highlighting key supply chain shifts such as the move beyond globalization back towards regionalization, the book explains several critical aspects of global supply chain ecosystems, including visibility, risk, resilience, sustainability, and collaboration.

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