



New Developments in Economic Education

Franklin G. Mixon Jr., Richard J. Cebula

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'This volume is a welcome addition to an ever growing body of work in economic education. The chapters herein are sure to appeal equally to new and seasoned instructors. The often overlooked process of setting expectations is motivated through a fresh look at syllabus construction. A wide range of content areas are covered throughout the volume, with dedicated chapters on the Coase Theorem and tax evasion. Research chapters enhance our understanding of the acquisition of economic knowledge (through clicker use), the stock of economic and financial knowledge (and correlated factors), and how real and perceived economic and financial literacy influence opinions (related to the financial crisis). The depth and breadth of coverage on such important topics make this a must have volume.'

- KimMarie McGoldrick, University of Richmond, US

'This volume includes chapters extending and updating innovative teaching methods for undergraduate economics courses, as well as chapters with empirical research. Economic educators and general economists who are interested in teaching will therefore find something of interest and importance here.'

- Michael Watts, Purdue University, US

This innovative book offers targeted strategies for effectively and efficiently teaching economics at both undergraduate and postgraduate levels. It provides professors and other teachers of economics various techniques to engage and retain the interest of students, and challenges them to apply both knowledge and methodological tools to a range of economic problems.

Each chapter in this volume addresses a specific topic in the teaching of economics, with the overall goal of deepening students' understanding of economic reasoning and providing the tools required to apply that knowledge and insight to real-world problems. The contributors discuss a broad range of techniques and strategies, from syllabus creation to effective classroom demonstrations to the use of literature and film in illustrating economic principles, all of which provide fascinating insights and ideas for improving the overall quality of economics education.

Teachers of economics at all levels particularly university and college professors - will find this book invaluable in their efforts to improve their teaching strategies and methods and provide high-quality economics education to future generations of scholars.

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