



Questions & Answers: Intellectual Property (2014)

Gary Myers, Lee Ann W. Lockridge

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The questions and answers in this book are designed to cover the broad subject of "intellectual property" in a comprehensive way. All of the major subjects in this fascinating area of law are included in this book - including copyrights, patents, trademarks, trade secrets, the right of publicity, and unfair competition. The key aspects of each of these areas of law are addressed in a systematic way - subject matter and validity, ownership and duration of rights, infringement and remedies, and defenses and limitations.

Aside from this legal framework, however, it is important to know that intellectual property covers an amazing array of varied creative endeavor. That is because intellectual property law has an impact on the most dynamic activities and enterprises in today's interconnected world - movies, music, the Internet, social media, inventive activity, business franchises, and entrepreneurship. If you can answer or at least understand the questions and answers in this book, you are ready to begin a journey into the most interesting area of law available to us today. Each of the questions in this book has an answer that is superior to the other possible answers.

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