



# America's Corner Store: Walgreen's Prescription for Success

*John U. Bacon*

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Praise for America's Corner Store

"Who would have thought the story of a drugstore chain could encompass so much vital and fascinating American history? With superb storytelling skills, John Bacon gives us a vivid and insightful chronicle of matters both large and small, from the birth of the milkshake to the rise of America's consumer culture. America's Corner Store is a genuine treat."

-James Tobin

the National Book Critics' Circle--Award winner, and author of *To Conquer the Air: The Wright Brothers and the Great Race for Flight*

"Run the business with your head. Lead the family with your heart. Walgreens' history is filled with good values, strong principles, and immense courage. A family business classic."

-Howard "Howdy" S. Holmes

President and CEO, "Jiffy" Mixes

"John Bacon has crafted a thorough, insightful, readable, and fascinating account of the development of Walgreens: one of the world's most compelling examples of the creation of shareholder value in conjunction with good corporate governance... all in a company run in a highly unique fashion as a 'family' business. As the store that everyone knows, Walgreens has become the envy of corporate America and the darling of shareholders, consistently producing investor returns that place it at the very top among its peers. This book will be required reading in my private equity class at Michigan Business School."

-Professor David Brophy

Director, Center for Venture Capital and Private Equity Finance, University of Michigan Business School

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#### **April Wages:**

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