



# **A Summary and Critique of Peter Thiel and Blake Masters's *Zero to One: Notes on Startups, or How to Build the Future***

*I.K. Mullins*

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**This is not the actual Peter Thiel and Blake Masters's Zero to One: Notes on Startups, or How to Build the Future. This critique includes an unofficial summary and critical analysis of Thiel and Masters's book. Do not purchase this critique of the book if you are looking for a full copy of Peter Thiel and Blake Masters's Zero to One: Notes on Startups, or How to Build the Future**

Peter Thiel is an entrepreneur and venture capitalist who co-founded such companies as Palantir and PayPal. He arrived in Silicon Valley in 1985. In 1998, Thiel co-founded PayPal with a group of his friends. Peter Thiel and Blake Masters's book, Zero to One: Notes on Startups, or How to Build the Future, is based on the course Thiel taught at Stanford University in 2012. It provides entrepreneurs with ideas on creating a successful startup company. In his book, Thiel argues that the first objective of a founder of a successful business has to be the invention of a new product, one which has not existed before. In his book, Thiel shares his philosophy on business development and management, and he shares his observations and ideas on education and life.

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