



Running a Bed and Breakfast For Dummies

Mary White

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Learn to:

- · Choose a location and make it your own
- Create a profitable business plan
- Decorate and renovate your property
- Market your property for maximum occupancy

All the tools you need to start and run a profitable B&B

Do you dream of owning a B&B? This friendly, practical guide shows you how to make your dream a reality, with expert advice on everything from writing a business plan and finding the right location to handling situations you will encounter as an innkeeper. You'll make your guests feel at home, keep your inn in tip-top shape, and ensure your long-term success!

- Understand B&B basics get an overview of the business and see if you have the skills (and the desire!) to succeed
- Find a place to call home choose the location, style, and size of your ideal B&B
- Transition from visitor to owner create your business plan, secure financing, make an offer, and protect your investment
- **Get ready for your guests** organize your recordkeeping, set room rates and policies, furnish your inn, and market your services
- **Set the breakfast scene** decide the style of breakfast to offer, accommodate guests' needs and restrictions, create signature dishes, and serve refreshments and snacks
- Handle day-to-day operations take reservations, make your guests feel welcome, hire employees, and maintain your inn
- Take your business to the next level assess your success, expand your market, increase profit, and prevent burnout

Open the book and find:

- How to transition an existing B&B or start from scratch
- The biggest problems new B&Bs encounter and how to avoid them
- The best ways to furnish your inn
- Tips for saving time cleaning and preparing breakfast
- What you must know to design and update your Web site
- Tried-and-tested sample menus and recipes
- Ways to guarantee a return guest
- How to get extra help when you need it

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Bradley Loy:

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Colleen Key:

Running a Bed and Breakfast For Dummies can be one of your beginner books that are good idea. Most of us recommend that straight away because this e-book has good vocabulary that will increase your knowledge in vocabulary, easy to understand, bit entertaining but nonetheless delivering the information. The author giving his/her effort to put every word into satisfaction arrangement in writing Running a Bed and Breakfast For Dummies although doesn't forget the main place, giving the reader the hottest in addition to based confirm resource facts that maybe you can be among it. This great information could drawn you into completely new stage of crucial pondering.

Lidia Mejia:

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Olivia Dickert:

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