Making I/T Work: An Executive's Guide to Implementing Information Technology Systems

Dennis Severance, Jacque Passino

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A Framework for the Strategic Use of I/T to Transform Business Projects

Making I/T Work offers managers basic guidance and an effective model for making the right choices when considering implementing information-based business projects. In this book, Dennis Severance and Jacque Passino provide business leaders with a framework of organizational change that places the problems of change into a context so that they can be effectively addressed and outlines a proven framework that can be adapted to a variety of situations.

Making I/T Work offers managers

- A framework for managing I/T investment opportunities
- Fifty helpful questions for leading a program of strategic change
- Guidance for overcoming the powerful blocks to changes in infrastructure
- Suggestions for formulating a winning strategy
- A model for preparing and implementing a project
- Information on how to assess the success of a program

Making I/T Work can help managers guide a strategic I/T transformation with a plan that is based on a strong sense of objective and a credible assessment of current realities.

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